



DEVON & SOMERSET FIRE & RESCUE AUTHORITY

REPORT REFERENCE NO.	CSCP/12/3
MEETING	COMMUNITY SAFETY & CORPORATE PLANNING COMMITTEE
DATE OF MEETING	7 DECEMBER 2012
SUBJECT OF REPORT	FIRE 999 DVD – PLYMOUTH PEOPLE FIRST
LEAD OFFICER	DIRECTOR OF SERVICE SUPPORT
RECOMMENDATIONS	<i>To note the report and receive the presentation</i>
EXECUTIVE SUMMARY	Plymouth People First, a self-advocacy organisation for adults with a learning disability, have produced a fire safety DVD called FIRE 999.
RESOURCE IMPLICATIONS	None
EQUALITY RISK & BENEFITS ASSESSMENT	Not required at this stage
APPENDICES	None
LIST OF BACKGROUND PAPERS	None

1. **BACKGROUND**

- 1.1 In 2011 Plymouth People First (a self-advocacy organisation for adults with a learning disability) applied successfully for Lottery funding to produce a fire safety DVD. The need for such a DVD arose as Plymouth Support Group had been giving fire safety input to the advocacy groups (about 120 adults with a learning disability) and it became apparent that safety information was required in order to reduce risk.
- 1.2 Adults with a learning disability were involved in planning the film and subsequently starred in it alongside DSFRS personnel from Plymouth. The film is in accessible chapters and called FIRE 999 as some people think 999 only calls the police.
- 1.3 The film is 30 minutes long and covers night time routines, what to do if your house is on fire, how to book a home fire safety check and has an interactive spot the fire hazard chapter. The chapters are broken up with vox pops from members of Plymouth People First answering specific questions about fire safety.
- 1.4 DSFRS paid for the film launch which premiered in June during Learning Disability Week. Although made for adults with a learning disability, its accessible nature makes it appropriate for many different community and protected characteristic groups. 500 copies have been dispersed in Plymouth.
- 1.5 Plymouth People First have plans for wider use of FIRE 999 including making an eLearning package that can be sold to other fire services around the UK. This could be produced in different versions e.g. BSL, Makaton, Polish, Chinese etc. Monies generated from the sale of the package could then be reinvested and used to train up adults with a learning disability, to deliver training alongside DSFRS advocates, providing meaningful employment whilst promoting fire safety and prevention to numerous vulnerable people.

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Director of Service Support